

AWARDS NICERIA BUSINESS, INVESTMENT & **LEADERSHIP FORUM 2024** 

THEME: **CORPORATE GOVERNANCE IN CHALLENGING TIMES: RE-PROGRAMMING FOR A NEW NIGERIA** 

25 - 01 - 2025

Venue:

Ladi Kwali Conference Centre, Abuja Continental Hotel, Wuse Zone 4, Abuja

Time: 10:00am

Special Guests of Honour

Dr. Jumoke Oduwole

Hon. Minister of Industry, Trade & Investment

Dr. Morufu Olatunji Alausa

Hon. Minister of Education

Dr. Doris **Uzoka-Anite** 

Hon. Minister of State, Finance

Conceptualized & Organized by:



















# **About the ACAN/BIL FORUM:**

The African CEOs Awards Nigeria/Business, Investment & Leadership Forum, better known as the ACAN/BIL Forum, is the stellar, flagship and bespoke twin event of the AfricanStride International Media Group, ASIMGROUP, publishers of the AfricanStride International Magazine titles and ASIMEDIA NEWS24 – an online newspaper. The ACAN/BIL project is focused on Africa's corporate world; vis-à-vis, leading drivers of public corporations and institutions as well as the men and women in the front seats of private enterprises, organizations and corporate boardrooms, investors and entrepreneurs who inject the hopes and breathe the oxygen that the African economies currently thrive upon and this, especially from the standpoint of Africa's biggest brother, Nigeria.

Thus, as opined, the ACAN/BIL project is a twin event encompassing a world class, highly covetable, stellar and enviable investiture of the frontline men and women in public and private corporate boardrooms on whose shoulders the largest African economy rests: Africans who are best regarded as champions of our socioeconomic sustainability having been the driving forces and beacons of hope in their respective niches within the largest economy on the continent through their timeless and tested leadership ingenuity, resilience, dedication, innovation, competence, technocracy, thought abilities, initiatives, discipline, forthrightness and a frantic never say never spirit in the face of the most daunting and debilitating challenges, with the African CEOs Awards across industries in both the private and public sectors. Simultaneously, the event, which debuts as the Oscars of leading lights of Africa's perhaps most vital political-economy, will engender progressive panel discussions aimed at propelling and navigating this vital economy through challenging times with a view to helping it not only to recover fast but also to level up and take the centre stage both on the continent and the more competitive and fast-pacing global market place. Hence, the Business, Investment and Leadership (BIL) Forum component.



### The African CEOs Awards:

From education, health and security to manufacturing, food and agriculture, power, e-commerce, fintech, transport, logistics and Non-Governmental/Humanitarian Organizations in both the public and private sectors, nominees are sourced from individuals with first-hand sector knowledge, journalists with cognate experiences, civil society organizations and volunteer groupsamong the most outstanding, excelling, leading and trailblazing chief executives who have consistently steered their organizations against the tides of local and global challenges to remain top of their industry tables.

#### **Selection & Award Process:**

From among the frontline nominees for each category of both divides, a list of three (3) final nominees shall be shortlisted by a team of in-house research and facts-collating committee made up of seasoned journalists, an academic, members of civil society groups and NGOs as well as representatives of labourand/or industrial unions. The shortlisted list shall be the product of rigorous research and facts-findings such that the successful makers of the list shall be deemed suitable for the investiture and other instruments of honour for the year under review. However, an enlarged in-house committee of 47 panel members shall go to ballot to select two (2) in each category out of the three (3) earlier shortlisted as winner and co-winner or recipient and joint-recipient as the case maybe, representing the winner and the first runner up in the final balloting process to be awarded. However, this may not apply in all categories as some may be only one recipient without a co-recipient.



## **Eligibility:**

Participants at the ACAN/BIL Forum shall include chief executives of public institutions, corporations and organizations, top among which are commercial and money generating publicenterprises as well as private companies and quoted organizations on the Nigerian Stock Exchange (NSE) or other African or non-African brokerage exchanges, multinational subsidiaries, not-for-profit and non-governmental organizations, educational institutions, franchise businesses, partnerships, investors, entrepreneurs and diplomats.

#### The BIL Forum:

Africa's largest economy and by far the continent's most populous clime, Nigeria, is going through one of the most defining moments in its history. To underestimate the significance of this economy, not just to Africans but the world at large, could result in colossal negative consequences for an estimated 1.5 billion people, most of which are children and youths between the ages of 1-35. Thus, beyond the razzmatazz and fanfare of investiture of iconiccaptains and leading industries' chief executives and corporate pathfinders with the coveted African CEOs Awards and the accompanying instruments of honour, the ACAN/BIL Forum seeks to be a gathering for incubation of resourceful ideas, networking, positive exchanges, dialogue and panel discussions geared towards deepening core corporate leadership competences and accelerating business development and investments aimed at rapidly arresting the current economic quagmire and turning the bends to create an economic hub that will lead to massive job creations, exports and prosperity.



Hence, the BIL Forum is more of a business and investment promotion and leadership development forum encompassing exhibitions, as booths will be created for organizations/businesses willing to showcase their new products, services, innovations and latest discoveries. Also, new alliances, partnerships, networks and interconnectedness among B2B, B2C and B2G would be enhanced to catalyze new investments and/or strengthen existing businesses.

# Aim:

To annually convene an assembly of high-level corporate leaders, key public sector players, business owners, industrial giants and investors with a view to honouring and celebratingoutstanding achievements, excellence, cutting edge innovations, thought leadership and, the power of resilience and dedicationwhile also creating an ambience for cross-pollination of ideas, networking, exhibition and talk-shows geared towards navigating the paths to the vital resuscitation, revamping, resurgence and rapid growth and industrialization of the most important political-economy in Africa.



# **Objectives:**

- (i) To contribute to the vocal lead at deconstructing the negative narratives of Africa's economic dysfunctionality by keeping hope with visible successes and leveraging these achievements to building a prosperous economy.
- (ii) To inspire a new wave of industrial and economic growth through crucial links, networking and interconnectedness among B2B, B2C and B2G in an ambience that fosters free flow of ideas, excitement and unleashes creative minds through the joys of celebration of individual and corporate achievements.
- (iii) To promote businesses, drive investments and deepen corporate leadership ideas crucial to the rebirth of a strong economy for Africa's renaissance.

#### African CEOs Awards Ceremony:

The African CEOs Awards ceremony, a flagship event of the AfricanStride International Media Group, ASIMGROUP, will make headlines as the most colourful event on the continent annually, given the glams, glitz and sophistication of the ceremony. Awardees and their guests will be treated to wide arrays of impressive memorable events from the sumptuous buffet lunch, a galaxy of ace musical artists and comedians that are guaranteed to impress, red carpet and spotlights from leading media organizations as well as African cultural performances, to the world class investitures, encompassing golden medallions, plaques and other instruments of honour.



### **About the Organizers:**

The ACAN/BIL Forum is an initiative of the AfricanStride International Media Group, ASIMGROUP, publishers of the AfricanStride International Magazine titles and ASIMEDIANEWS24, an online news blog. The ASIMGROUP is a leading Pan-African media organization setting a new pace in media and event organization across the continent and beyond. Registered in Nigeria as AFRICANSTRIDE INTERNATIONAL (MEDIA) LIMITED (with RC: 1117664), it has its headquarters in Abuja, Nigeria's Federal Capital Territory and offices in Europe, America and other African countries. ASIMGROUP is the publisher of the AfricanStride International Magazine, a wholly English Language Pan-African publication which focuses on the continent's political, economic, educational, cultural and leadership issues thus, committed to utilizing the power of effective media as part of the solutions to the continent's numerous and complex challenges. Determined to be the strongest media voice in Africa and beyond, the ASIMGROUP aspires to cover the entire Africa by publishing its French-language edition, "FouleeAfrique" for the francophone African block. ASIMGROUP is also the publisher of ASIMEDIANEWS24, an online news blog which delivers no-holds-barred reports on issues and events across the continent to millions of readers across the continent and the globe.



#### **Partners:**

The ACAN/BIL Forum has the partnership, supports and collaboration of many organizations, especially the media, civil society and Non-Governmental groups and corporate organizations. The list of partners includes the following: Hoxfbridge Global Services Consulting Limited, HGSCL Centre for Policy Research and African Development Studies, CEPRADS

#### **Media Partners:**

The ACAN/BIL Forum is in league with the leading media organizations on the continent and these include:
NTA, ARISE, AIT, CHANNELS TV, TVC, CNN, GALAXY TV, ASIMEDIANEWS24, AFRICANSTRIDE INTERNATIONAL MAGAZINE

# **Publicity:**

By virtue of the partnership it enjoys with leading media organizations, the ACAN/BIL Forum will receive an overwhelming publicity before, during and after the historic event and across the entire media world, from the traditional electronicand print to new media platforms.



### **Participation:**

Participation/attendance at the strictly-by-invitation ACAN/BIL Forum event is by SEAT RESERVATION and INDIVIDUAL TICKETS. Sponsorships are also open to organizations and corporate institutions who want to make visible statements at the event by strategically positioning their products, services, innovations and companies (logos, banners, souvenirs, etc) for exhibitions and farreaching patronages.

#### **Conclusion:**

The ASIMGROUP's world class ACAN/BIL event presents you and your organization, corporation, enterprise or business with yet another historic opportunity to shine and come under continental and global spotlight for a new chapter of history in Africa's socioeconomic progression. The uniqueness of the project is in its cross-sectoral admixture of the finest leaders and players across industries in both the public and private sectors and its unimaginable potential for new and vital partnerships and networks. Therefore, mark your calendar to be part of this epochmaking event. Turn the advantage of this nomination to a great opportunity to advance to the next level as the year draws to an end and get the inspiration to fly in the new year.







# **OUR FLAGSHIP EVENT**





